

# PE6600 - Curvy Ballpen



Our bestselling Curvy Ballpen is a promotional classic!

It has a fantastic eye-catching shape and offers a high perceived value at a great price!

The Curvy is available in a huge range of colours and has a massive branding area for both standard pad print or full colour digital print (at extra cost).

Black ink.

## Product Details

**Dimensions (mm):** 140 x 15

### **Available Colours (with closest pantone reference):**

Black, blue (286), caribbean blue (637C) charcoal (405), green(355), indigo blue (7687C), lime (375C), merlot (188C), orange (1565), pink (7424), purple (266), red (200), silver & charcoal (405), silver & blue (286), silver & green (3415), silver & orange (1565), silver & purple (266), silver & red (200), yellow (3955)

**Ink colour:** black

**Branding Methods:** Pad, digital

**MOQ:** 500

**Unit Weight:** 15(g)

**Average lead time:** 5 working days\*

### Packing Specifications

**Quantity Per Box:** 1000

**Inner Packaging:** 100 per box

**Box Dimensions (cm):** 20 x 55 x 31

**Box weight:** 14.5 (Kg)

**Boxes Per Pallet:** 21

### Product test information:

CE

ROHS/MSDS

REACH

ISO9001

SEDEX

BS7272

\*Average lead time based on MOQ, subject to stock availability and production capacity. Lead time starts from

## Branding and artwork guidelines

Print	Position	Print Area (mm)	Type
1	Facing Left - Pad	60 x 8	PAD
2	Facing Right - Pad	60 x 8	PAD
3	Facing Left - Digital	60 x 8	DIGI
4	Facing Right - Digital	60 x 8	DIGI

### Print Guidelines

#### **Maximum Print Colours: 4**

Black/dark print should be avoided on the blue, purple or charcoal grey pens. White print should be avoided on the yellow and silver barrelled pens as they are difficult to see on this product. Coloured pens will require a white underprint for pantone colours

Printing multi-colour on a coloured item will require a white underprint and 'trap', which may leave very small text/fine detail unclear. Pantone matches aren't possible with digital print.

#### **Fill In**

Filled areas with detail reversed out are at risk of filling in. Detail should be no thinner than 0.3mm

#### **Matt print**

Due to the nature of the product it is very difficult to get an exact coated Pantone match. The finish will be more matt.